Sales Manager:

Hi Carlos!

I hope this message finds you well. We need to improve our internet sales reports and want to move from static reports to visual dashboards.

We want to highlight how much we have sold of what products, to which clients and how it has been over time.

Analyzing each sales person work on different products and customers would be beneficial to filter them also.

We measure our numbers against the budget so I added that in a spreadsheet to compare our values against performance.

The budget is for 2021 and we look back 2 years when we do our analysis for sales.

Please let me know if I can assist with anything.

Thank you,

Charlie